RED space™

TECH SHARE

FONT DON'TS

FONTS MATTER

For most of us, at some level, a user is looking at text on your page, application, whatever...

FONTS MATTER

“Type is how we ‘hear’ what we read”

- **Jason Pamental**

OUTLINE

- Embedding Fonts Properly
- Using Fonts Incorrectly
- Font-Smoothing
- Variable Fonts

EMBEDS

- Avoid @import for embedding fonts
  - Blocking

EMBEDS

- font face declarations

```
@font-face {
  font-family: "Open Sans";
  src: url("/fonts/OpenSans-Regular-webfont.woff2") format("woff2"),
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codepen

FONT-SMOOTHING

- You ever have the thing where you put a webfont on your site and it just doesn’t look right?
- You may be having an anti-aliasing issue.
- https://www.html5rocks.com/en/tutorials/internals/antialiasing-101/
- There’s a simple fix!

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html,
body {
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codepen

VARIABLE FONTS

- Variable Fonts are the next evolution of fonts
- In short, you can access multiple variations of the font from within a single font embed
  - Less bandwidth = faster sites
- Many of the free Google Fonts options are now available as variable
- Variable fonts workshop in January of 2020 with Jason Pamental

VARIABLE FONTS

- Google Example
  - https://fonts.google.com/specimen/Lora?vfonly=true#standard-styles
- Blog Post
  - https://drive.google.com/file/d/1R9hkXmElr--OlMxOhJwJrZWuH0U6EehH/view?usp=sharing

QUESTIONS?